

# BHARTIYA FASHION

## **100 days Campaign - "Saksham Niveshak: July 28, 2025 to November 6, 2025** **Update Your KYC Details and Claim Your Unpaid/Unclaimed Dividends**

Dear Shareholder,

The Investor's Education and Protection Fund Authority ["IEPFA"], Ministry of Corporate Affairs ["MCA"] has via intimation dated July 16, 2025 requested companies to launch a **100 days Campaign - "Saksham Niveshak"**, to reach out to shareholders whose dividend remain unpaid/unclaimed.

In line with this initiative and even prior to the issuance of this intimation — **Bhartiya International Limited [The Company]** had already taken proactive steps to assist shareholders in claiming their unpaid/unclaimed dividends. Demonstrating its commitment to shareholder engagement and transparency, the Company has been voluntarily dispatching annual reminder letters to shareholders, encouraging them to update their details and claim their entitlements well in advance.

These efforts will now be continuing under the umbrella of the **100 days Campaign- "Saksham Niveshak"**. Accordingly, the Company is launching this initiative to enable shareholders to claim unpaid or unclaimed dividends.

**Purpose of the campaign:** To create awareness among shareholders to update their details and claim any unpaid or unclaimed dividends before they get transferred to the Investor Education and Protection Fund [IEPF].

**Benefit to shareholders:** It's important for shareholders to update PAN, Nomination details, Contact info [postal address, mobile number], Bank account details, Specimen signature with the Company or the Registrar & Transfer Agent, MAS Services Limited ["MAS"].

Since dividends on shares are payable only through electronic mode for shareholders with unpaid or unclaimed dividends, the amount will be credited to the shareholder's bank account only after the required information/documents are updated. Physical shareholders are requested to complete their KYC updates accordingly.

Information / documents to be submitted*	Mode of dispatch
<b>Form ISR-1:</b> Filled and signed, with self-attested KYC documents <b>Form ISR-2:</b> Filled and signed, with banker's attestation of your signature + original cancelled cheque [with your name printed] or self-attested bank passbook/statement <b>Form SH-13:</b> For adding a nominee <b>Form ISR-3:</b> If you wish to opt out of nomination.	<b>By post:</b> Physical copies, self-attested and dated to MAS at T-34, IInd Floor, Okhla Industrial Area Phase-II, New Delhi 110020 or; <b>By email:</b> From your registered email ID, with digitally signed documents [first joint holder must sign in case of joint holdings] to: <a href="mailto:info@masserv.com">info@masserv.com</a> ; <b>Online:</b> Upload via MAS's portal: <a href="https://www.masserv.com/">https://www.masserv.com/</a>

\*Shareholder can download these forms from <https://www.masserv.com/downloads.asp> or from Company's website at <https://bhartiyaofashion.com/investor-relations.html>.

Shareholders holding shares in electronic form and have not claimed their dividend, can claim the same by updating/ modifying their details with their respective Depository Participants [DPs].

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### BHARTIYA INTERNATIONAL LIMITED

Regd. Office: 56/7, Nallambakkam Village (Via Vandalur), Chennai, Tamil Nadu- 600 048  
CIN: L74899TN1987PLC111744 Tel: (91) 9551050418- 21, E: [shares@bhartiya.com](mailto:shares@bhartiya.com)

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The Company is sending letters/emails as applicable mentioning details about the unpaid dividend of the shareholders along with the process for claiming the same.

Shareholders are requested to approach Company/RTA to claim such dividend so as to avoid transfer of same to IEPF authority. The Company has also uploaded unclaimed/unpaid dividend for past seven (7) years on website at <https://bhartiyaafashion.com/investor-relations.html>.

This notice is available on the Company's website at [www.bhartiya.com](http://www.bhartiya.com) and the websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com) respectively.

Shareholders are kindly requested to take note of the above instructions and act accordingly.

To support the success of this campaign, kindly submit your documents by November 6, 2025.

For any further assistance regarding **100 days Campaign - "Saksham Niveshak"**, please do reach out to us at [shares@bhartiya.com](mailto:shares@bhartiya.com).

Yours sincerely

For Bhartiya International Limited

Sd/-  
Yogesh Kumar Gautam  
Company Secretary cum Nodal Officer

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**Computer No.284174**  
**E-file no. 30/06/2025-IEPFA**  
**Investor Education and Protection Fund Authority**  
**Ministry of Corporate Affairs**  
**Government of India**

Ground Floor, Jeevan Vihar Building,  
Sansad Marg, New Delhi-110001

Dated: 16/07/2025

To  
The Nodal Officer

**Subject: Request to Initiate 100 Days Campaign - "Saksham Niveshak" - for KYC and other related Updations and Shareholder Engagement to Prevent Transfer of Unpaid/Unclaimed Dividends to IEPF- regarding**

Dear Sir/Madam,

With reference to the meeting recently held with the Nodal Officers of stakeholder companies through video conference on April 28, 2025 regarding the organisation of *Niveshak Shivir* for facilitating the direct transfer of unclaimed/unpaid dividends to rightful claimants by companies.

The primary aim of this Shivir was to provide a platform for investors to:

- Resolve issues related to unclaimed dividends and shares.
- Update their KYC and nomination details.
- Promote transparency and investor empowerment by ensuring direct claims processing without third parties.

**In this regard, as per Section 124(2) of the Companies Act, 2013** *"The company shall, within a period of ninety days of making any transfer of an amount under sub-section (1) to the Unpaid Dividend Account, prepare a statement containing the names, their last known addresses and the unpaid dividend to be paid to each person and place it on the web-site of the company, if any, and also on any other web-site of the company, if any, and also on any other web-site approved by the Central Government for this purpose, in such form, manner and other particulars as may be prescribed."*

**As per the provisions of Section 124(5) of the Companies Act, 2013** *"Any money transferred to the Unpaid Dividend Account of a company in pursuance of this section which remains unpaid or unclaimed for a period of seven years from the date of such transfer shall be transferred by the company along with interest accrued, if any, thereon to the Fund established under sub-section (1) of section 125 and the company shall send a statement in the prescribed*

*form of the details of such transfer to the authority which administers the said Fund and that authority shall issue a receipt to the company as evidence of such transfer.”*

Further as per **Section 124(6)**: *“All shares in respect of which dividend has not been paid or claimed for seven consecutive years or more shall be transferred by the company in the name of Investor Education and Protection Fund along with a statement containing such details as may be prescribed.”*

In addition to above, SEBI has issued clarifications regarding processing investor requests and updating KYC details through various circulars, including:

- **SEBI/HO/MIRSD/POD-1/P/CIR/2023/70** (May 17, 2023)
- **SEBI/HO/MIRSD/MIRSD\_RTAMB/P/CIR/2021/687** (December 16, 2021)

In line with the objectives of the Niveshak Shivir and IEPFA's broader drive for investor education and facilitation, we propose the launch of a **100 Days Campaign - "Saksham Niveshak"** - targeting shareholders whose dividends have remained unclaimed.

This campaign should focus on the following key actions:

- **Proactive Engagement:** Reach out to shareholders to update their KYC, bank mandates, and contact information.
- **Transfer to IEPFA:** Dividend is paid to the rightful claimant, so that the transfer of shares to IEPFA is not required, by ensuring all eligible shareholders make updation to their KYC.
- **Dividend from Company:** Enable shareholders to receive their rightful claims directly from the Company.

Considering the above, you are requested to initiate the 100-Day Campaign from **28<sup>th</sup> July, 2025 to 6<sup>th</sup> November, 2025**, and to submit an **Action Taken Report** indicating the steps undertaken during this period. The format for the report is enclosed for your reference.

  
 (Lt. Col. Aditya Sinha)  
 General Manager, IEPF Authority